



# Book Sponsorship Form

Title of book to sponsor:

## Level of sponsorship

Sponsoring Areca Books' publications can be explored as a strategy to fulfill corporate social responsibility goals while enjoying the benefits of enduring sponsorship recognition, through the following ways:

- Sponsor's name and logo on the title page or credits in the acknowledgements page of the publication, in collaterals such as exhibition stands, banners, invitation cards, flyers and bookmarks, as well as on the Areca Books website and on e-marketing materials. Logo placement correlates with level of sponsorship.
- Sponsor profiling and participation in our press conferences and book launches. These events offer excellent networking and marketing opportunities.
- Complimentary copies of the books to be used as corporate gifts, or to be endowed to public libraries and school libraries.
- Special editions with a corporate message by the sponsor can be arranged.

How you'd like to be acknowledged. Check one.

In the book

On our website

In event-related materials

I/We wish to be listed as

I/We wish to remain anonymous

**Sponsorship amount**

\$ _____
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**Payment method. Check one.**

- Online transfer (see bank details\* below). Please email us details of the successful transaction.
- Check payable to Areca Books for my total donation amount

**Your information** Provide all requested information.

Your name	
Mailing address	
Phone <i>area code, number, extension</i>	E-mail

## \*Bank details

Name and address of Bank: CIMB Bank, 409, Jalan Burmah, Pulau Tikus, 10350 Pulau Pinang

Name of Bank Account Holder: ARECA BOOKS ASIA SDN BHD

Bank Account Number: 8009261272 ● Swift Code: CIBBMYKL

**Please mail your completed form to:**

Areca Books Publishing Office, 70 Lebuah Acheh 10200 Penang, Malaysia

Tel: +604 2610307 ● Email: [arecabooks@gmail.com](mailto:arecabooks@gmail.com)

**Thank you for your support !**